



Collaboration Workshop Activity

“Meet Aj. James - Teaching and Research Experiences and His Statistical skills”

July 24, 2024 Thammasat University, Tha Prachan

Speaker: James E. Nelson Research Faculty member at Thammasat Business School, Thammasat University and Associate Professor Emeritus at Leeds School of Business, University of Colorado at Boulder, USA Date: July 24, 2024

Agenda:

09:00 – 12:00 A.M. Workshop Activity

12:00 – 13:00 P.M. Lunch Time

13.00 – 14.30 P.M. Individual Meeting

Venue: Meeting Room 500, Faculty of Commerce and Accountancy, Thammasat University, Tha Prachan

Scan QR Code to Register (Only available for faculty members and doctoral students at TBS) Link: <https://forms.gle/1Tm32jO71v3h43oA9> For more information, please contact Business Research Center Tel. 02-696-5744 or brc@tbs.tu.ac.th

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THAMMASAT UNIVERSITY

ข่าวประชาสัมพันธ์

งานสื่อสารองค์กร มหาวิทยาลัยธรรมศาสตร์



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MEET AJ. JAMES - TEACHING AND RESEARCH EXPERIENCES AND HIS STATISTICAL SKILLS

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Sharing & Discussion topic:

- Literature reviews and social science research
- Meta analyses and research design
- Statistical significance and effect size
- Measurement theory and practice
- Theory building and theory testing
- Common multivariate statistical procedures
- Writing the empirical research article

James E. Nelson

- Research Faculty Member at Thammasat Business School, Thammasat University
- Associate Professor Emeritus at Leeds School of Business, University of Colorado at Boulder, USA



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